

SUPPORT FOR TRAVEL AND TOURISM BUSINESSES

The Department for Enterprise may be able to assist businesses with a number of funding, training and advisory schemes and services including (but not limited to):

FUNDING AGAINST LOSSES

- Financial support as a result of losses due to COVID19
- Financial support for businesses financially affected by the Douglas Promenade Refurbishment Scheme

ADVISORY SERVICES

- Business advice
- Business training and mentoring
- Legislation compliancy advice
- Brexit support and advice
- Marketing consultancy
- Obtaining quality accreditations

IMPROVEMENTS TO YOUR PROPERTY

- Upgrading your serviced visitor accommodation 'star' rating
- Improve existing camping and glamping sites
- Extending or expanding your product offering
- Making external visual improvements to your property
- Adjustments to services and premises in line with the Equality Act 2017
- Reducing your energy bills and becoming more energy efficient
- Modifying or adapting your business as a result of COVID19

NEW DEVELOPMENT AND EVENTS

- Developing a new permanent camping or glamping site
- Developing a new hostel with outdoor activities
- Developing new activities and attractions
- Setting up a new event for residents and visitors

MARKETING AND DIGITAL SUPPORT

- Creating, upgrading or investing in your website
- Utilising social media marketing channels
- Understanding your digital marketing or website analytics
- Utilising email marketing to your customer database
- Increasing your off-island marketing activity
- Attending conferences and exhibitions off-Island to promote your business
- Installing new customer relationship (CRM) or content management systems

YOU AND YOUR PEOPLE

- Employee relocation from off-Island
- Gaining Investors in People accreditation
- Attending necessary business specific training for employers and employees

**CALL THE ENTERPRISE SUPPORT TEAM ON
+44 1624 687333 TO DISCUSS YOUR OPTIONS***

*Terms and conditions apply across all schemes

